



Second Quarter Message from The Board of Directors

Dear All Saints' Families,

The Board of Directors is dedicated to improving transparency and communication concerning the school's goals and objectives. As is customary for independent schools, All Saints' Episcopal Day School is governed by the Board of Directors. The principal responsibilities include the employment, oversight, and evaluation of the Head of School, as well as upholding the mission of ASEDS, outlined below:

“All Saints' Episcopal Day School serves 2K-6th grade students. Our mission is to be a pre-college preparatory school of academic excellence rooted in faith, values, and caring of the Judeo-Christian tradition as received through the Anglican faith, providing each child the opportunity to develop his or her highest potential to learn, in a nurturing environment of spiritual growth and service to others.”

The Board is also responsible for ensuring the school's financial stability, including the approval of the annual budget and oversight of fundraising efforts. Lastly, The Board works in partnership with the Head of School to formulate and implement strategic objectives.

In April 2023, Independent School Management (ISM), a strategic planning and management firm, met with the Board of Directors to collaborate on crafting the school's strategic plan. This plan was meticulously developed. Insights were collected from a parent survey, as well as a faculty and staff survey. There was an analysis of key stability indicators provided by ISM. The Board of Directors met for brainstorming sessions and input from the Head of School. The strategic plan is structured around four pivotal strategic initiatives, which are detailed below:

Strategic Initiative #1 recognizes that to keep the school and enrollment strong, there is a need to improve the marketing and communication function. This is accomplished by cultivating word-of-mouth marketing from parents, students, and teachers through school-improvement efforts. This first strategic initiative is focused on the student experience and outcomes. While the culture and programs are rated as strong overall, continually improving the curriculum, achieving valued outcomes, and supporting the retention and growth of the teachers are areas in which we seek to improve.

Strategic Initiative #2 indicates there is a need to professionalize our marketing and communication function. We must actively market the school to the community to be sure its reputation in the community is strong and genuine. This requires a marketing/communication plan and perpetual execution of that plan.

Strategic Initiative #3 is related to school facilities. Our school facilities need to be maintained and upgraded. We must develop maintenance plans with cost projections to be sure we can pay for maintenance through our budgeting process. We must also identify high-impact campus improvement plans.

Strategic Initiative #4 is related to governance and the responsibilities of the Board of Directors. Effective board and school leadership is essential. The Board must spend their time leveraging their skills and knowledge to ensure the long-term viability of the school.

The All Saints' Board of Directors has established specialized committees to carry out specific components of the strategic plan. The Board meets monthly to assess the plan's advancement. While some committees are centered on internal board governance matters, others are responsible for implementing the broader strategic plan. It is our intention to communicate the progress achieved in these areas to All Saints' families. Working closely with the Head of School, the Board of Directors is dedicated to preserving All Saints' Episcopal Day School's reputation as a robust faith-based academic community, which is characterized by caring faculty, highly content and engaged students, and families who select All Saints' because of our unique blend of academic and faith-based offerings.

Fondly,
All Saints' Episcopal Day School Board of Directors

Executive Committee:

Sonny Slaughter, **Chair** (slaughters@stifel.com or 843-319-6931); *Chair of the Executive Committee and Nominating Committee*

Harry Allen, **Vice Chair**; *Chair of the Head of School Review Committee and Policies and Procedures Committee*

Meghan Swink, **Secretary**

Jule Eldridge, **Treasurer**; *Chair of the Buildings and Grounds Committee and Finance Committee*

Father Jason Hamshaw, **Rector of All Saints' Church**; *Chair of the Religious Life Committee*

Board Members:

Ashley Anderson

Leslie Denton

Brian Faulds; *Chair of the Survey Committee*

John Greenan

Greg Hendrick

John Keith, MD

Mary Wallace Moore

Korinne Piccolo

Additional Board Members:

Evan Powell, *Head of School*

Robin Downing, *Senior Warden of All Saints' Church*

Katie Mahoney, *Faculty Representative*

Niki Sansbury, *Parent Guild Representative*